

# Risk Profiling Snapshot

Gain critical vendor risk insights and add assurance to vendor selection

Sourcing, selecting, and onboarding a vendor can be complicated, time-consuming, and risky – especially when you lack the right information about their business, reputation, data breach history, and financial performance. How do you gain the consolidated insights you need to make better-informed, lower-risk purchasing decisions?

## Reduce Selection Risks with Unified Vendor Intelligence

The Prevalent™ Risk Profiling Snapshot delivers centralized visibility into vendor demographic information, fourth-party technologies, ESG scores, and data breach history – as well as recent business, reputational and financial performance insights – enabling you to make risk-based decisions from the earliest stages of the third-party lifecycle.

With the Risk Profiling Snapshot, you can replace scattered, siloed vendor information sources with a single vendor profile that’s backed by industry-standard risk scoring.

### Key Benefits

- Reduce risk by gaining insights prior to contracting with a new vendor
- Reduce the time and cost required to investigate potential suppliers
- Simplify risk assessments by effectively scoping further due diligence
- Improve assurance by gaining a comprehensive and consistent view of all vendor risks in a single solution

*The Risk Profiling Snapshot provides a unified view of recent risks that could impact a new vendor’s ability to deliver.*

Monitoring		
Entity	Business	Financial
Webfluent	M	L
Digital Link	L	L
Designistic	M	L
Marketing Velocity	M	H
Web Fusion	M	H

Environmental Social Governance Score				
Entity	Total	Environmental	Social	Governance
Webfluent	45%	34%	85%	15%
Digital Link	75%	67%	81%	52%
Designistic	85%	74%	85%	50%
Marketing Velocity	12%	32%	27%	12%
Web Fusion	42%	34%	85%	15%

## Key Features

- **Comprehensive Vendor Demographics Profile**  
Build a comprehensive vendor profile that taps into 500,000+ sources of vendor intelligence, including industry and business insights, geo-political concerns, and Corruption Perception Index (CPI) scores.
- **Environment, Social & Governance (ESG) Scores**  
Identify ESG ratings for over 12,000 companies, including information on environmental crimes from the U.S. Environmental Protection Agency (EPA).
- **Adverse Media Screening**  
View consolidated intelligence sourced from 30,000 global news sources and an extensive database of companies linked to illicit activities.
- **State-Owned Enterprise Screening**  
Avoid conflicts of interest by checking companies against a proprietary list of government-owned and government-linked enterprises.
- **Breach Event Database**  
Gain a real-time view of risk for thousands of companies from a database with 10+ years of data breach history, including types and quantities of stolen data, compliance violations, and regulatory issues.
- **Exportable Reporting**  
Generate consolidated PDF reports to share with internal or external stakeholders.
- **Fourth-Party Technology Mapping**  
Reveal fourth-party technologies through passive scanning and map them to third-party vendor profiles. Quickly identify potential concentration risk and uncover peripheral technologies.
- **Business Updates**  
Gain qualitative insights from over 550,000 public and private sources of business information, including recent M&A activity, business news, negative news, regulatory and legal information, operational updates, and more.
- **Global Sanctions Lists**  
Screen potential vendors against sanctions lists (e.g., OFAC, EU, UN, BOE, FBI, BIS, etc.), plus over 1,000 global enforcement lists and court filings (e.g., FDA, US HHS, UK FSA, SEC, etc.), to proactively identify prohibited relationships.
- **Politically Exposed Persons (PEP) Screening**  
Screen against a global PEP database of over 1.8 million politically exposed person profiles, including their families and associates.
- **Financial Insights**  
Leverage a database of two million businesses that provides access to five years of organizational changes and financial performance, including turnover, profit and loss, shareholder funds, and more.

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## About Prevalent

Prevalent takes the pain out of third-party risk management (TPRM). Companies use our software and services to eliminate the security and compliance exposures that come from working with vendors, suppliers and other third parties. Our customers benefit from a flexible, hybrid approach to TPRM, where they not only gain solutions tailored to their needs, but also realize a rapid return on investment. Regardless of where they start, we help our customers stop the pain, make informed decisions, and adapt and mature their TPRM programs over time.

“It’s abundantly clear that Prevalent services are going to be critical in our partnership with our vendors.”

- IT Program Manager, Sthealth Benefit Solutions

Learn more at [www.prevalent.net](http://www.prevalent.net)

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